

PRESS RELEASE
For Immediate Release

Solwise take on Ranieri Communications to manage its UK programme

<http://www.solwise.co.uk>

For more information please contact heidi.gillett@raniericomunications.com

21st September 2007 - Ranieri Communications, a PR and marketing agency with a solid reputation in the IT and consumer sector, has been re-appointed by Hull based Solwise, to direct its own public relations activity in the UK and help build Senao's EnGenius brand.

After a successful campaign through 2006/2007, Solwise are back with new products and a new focus on Wireless and VoIP technology. The campaign kicks off with the launch of a new range of VoIP and Skype telephones.

		
<i>High Powered Wireless Indoor Networking</i>	<i>Wireless Outdoor Bridging</i>	<i>Voice over IP Telephones</i>

Louise Barrett, Marketing Manager of Solwise, commented: "Ranieri Communications was an obvious choice for us. After a successful campaign at the beginning of 2007 with our HomePlug range we have every confidence that Senao's EnGenius brand will be as equally successful. We are looking forward to working with Ranieri and building the Solwise brand as well as EnGenius in the UK again. "

Pietro Ranieri, founder and managing director of Ranieri Communications, said: "We are very excited about working with Solwise again. Especially within the VoIP industry as it is an ever expanding market."

A full list of Solwise's new product range will be announced in the coming weeks but to check out their full range please visit: <http://www.solwise.co.uk>

About Ranieri Communications:

Ranieri Communications has built a solid reputation within the IT industry through understanding its clients' market and keeping up with current trends, product development and competition.

Ranieri Communications offers a range of services from PR through to marketing.

Further information can be found at www.raniericomunications.com.

About Solwise

Founded in 1991, Solwise Ltd. are a UK based 'Direct Channel' importer and

distributor of Telecoms and computer products. In addition to our attractively priced range of high quality ADSL, VoIP, Wireless, HomePlug & Networking devices, we stock a number of interesting specialist items.

Further information can be found at www.solwise.co.uk.

Contact:

Agency

Heidi Gillett

Ranieri Communications

Heidi.gillett@raniericomunications.com

Tel: (0)1296 394614

www.raniericomunications.com

- end -